

2025 EMPLOYER CAMPAIGN CENSUS FORM



UNITED WAY
Pennyrile

Please Select ONE Of The Below Campaign Preferences:

- ☐ Employee Campaign (Please Complete Entire Form)
- ☐ Corporate Gift Only (Only Fill Out First FOUR Lines Below)

Company Name _____

Mailing Address _____

Phone Number _____ Email _____

CEO/Director/Manager _____

Preferred Campaign Presentation Type (Please Select One)

- ☐ In-Person At Your Facility - United Way Staff

Do You Want The Campaign Video Shown? _____

Do You Want A United Way Agency Representative? _____

If Yes, What Agency: _____

Are There Multiple Shifts? _____ If Yes, Please List _____

- ☐ Campaign Video Only (No United Way Staff)

Preferred Pledge Form Type (Please Select One)

- ☐ Paper Pledge Forms # forms requested _____

- ☐ United Way Web Portal

- ☐ Internal Corporate System (Please Explain) _____

Timing - When Do You Plan On Conducting Your In-House Campaign?

- ☐ **PACESETTER** (Campaign Must Be Completed Before Kick-Off Breakfast On September 4th)

- ☐ September ☐ October ☐ November ☐ December

In-House Campaign Coordinator

Name/Position _____

Phone/Extension _____ E-mail _____

Employee Campaign Coordinator Training (ONLY FOR NOVICE COORDINATORS)

Please Select One Date Below | 12 PM For All Dates | United Way Office (LUNCH IS PROVIDED)

☐ August 20th

☐ September 24th

☐ October 1st

Census Data

Number of Employees: Full time _____ Part time _____ Total _____

United Way of the Pennyrile, PO Box 587, Hopkinsville, KY 42241-0587 | 270-886-8171

Please return form to lisa.oliver@pennyrileunitedway.org